Zoe brings your memories to life

HTC One automatically creates story clips from your photos and videos with added background music and special effects.

Make the experience more social. Using HTC’s Zoe™ app and service, you can invite friends to upload photos and videos taken during the same event and co-create a Zoe collection. You can also remix the content to create something new.

Get creative with Duo Effects

Pictures taken with HTC One’s Duo Camera can be more than just ordinary photos. Choose Camera mode if you want to apply Duo Effects in Gallery!

The depth sensor in HTC One makes it possible to apply different Duo Effects:

<table>
<thead>
<tr>
<th>Duo Effect</th>
<th>Description</th>
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<tbody>
<tr>
<td>UFocus™</td>
<td>Make another object or person stand out. Just tap to refocus.</td>
</tr>
<tr>
<td>Seasons</td>
<td>Apply beautifully rendered seasonal effects such as Snow that can be shared as videos or photos.</td>
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<tr>
<td>Dimension Plus™</td>
<td>Apply a 3D-like effect that allows you to view your photos from slightly different angles.</td>
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<tr>
<td>Foregrounder</td>
<td>Highlight foregrounds by applying artistic backgrounds to your photos.</td>
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1 For more details, see Things to remember when using the Duo Camera in the user guide.

MIX IT UP

Add your content to friends’ Zoos and let them contribute to yours.

Before

with UFocus

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Set up your new phone

The first time you switch on your phone, follow the onscreen instructions to sign in to your Google® Account, transfer content from your previous phone or restore your backup, and more.

Choose feeds on HTC BlinkFeed

HTC BlinkFeed™ discovers stories and articles automatically based on your interests, favorite categories, and popular news channels or websites. You can also see what's happening in your social networks, TV program reminders, upcoming calendar events, and more.

Choose what you want to appear on HTC BlinkFeed. Just swipe right to open the slideout menu, and then tap ▼ to choose what you want.

Use Motion Launch

When the screen is off and your phone is in sleep mode, you can quickly wake up the phone by using Motion Launch™.

To learn more, go to Settings > Display & gestures > Motion launch gestures. Under Help, tap the items to see the tutorials.

Capture memories

HTC One gives you a variety of capture modes to use—from the basic ones for taking regular photos and videos to advanced modes such as Pan 360.

Zoe Camera mode

Zoe Camera mode lets you take photos, videos, and burst shots. Take different types of shots depending on how long you press the onscreen shutter.

- Tap  to take a photo.
- Press and hold  for up to three seconds to capture a short video clip along with burst shots.
- Press and hold  over three seconds until you see the word “Locked” appear above the shutter to record a longer video.

Insert your nano SIM and microSD cards

IMPORTANT: USE A STANDARD NANO SIM ONLY. Inserting a modified card may cause the card to not fit properly or damage the card slot.

1. Insert the tip of the tray eject tool (or a small bent paperclip) into the hole next to the nano SIM card tray that’s on the left side of the phone.
2. Push the tip all the way into the hole until the tray ejects, and then pull the tray out.
3. Place the nano SIM card (contacts facing down) into the tray, and then insert the tray back into the slot.
4. Use the same tray eject tool to eject the microSD™ card tray that’s on the right side of the phone. Pull the tray out.
5. Place the microSD card (contacts facing down) into the tray, and then insert the tray back into the slot.